



TITLE: Program Coordinator, Familias con Más

REPORTS TO: Program Director, Familias con Más

LOCATION: Santa Cruz County (Hybrid)

CLASSIFICATION: Full-Time, 30 – 40 hours per week

PAY: \$25-\$35/hour, based on experience

This position is open until filled

Please send resume and cover letter to: info@sccvonline.org

About Ventures

We're working to create the world we want in partnership with rural Latino working-class families in California's Central Coast to ensure a shared and equitable economic future for all.

Our transformational programs make certain that individuals understand and use their economic and political power. From building their savings to advocating for a living wage, our approach builds community and connects financial stability, wealth building, and self-determination.

Our work creates dignity by recognizing, acknowledging, and valuing our community members' leadership in making change happen. Together, we are working towards a shared and prosperous economic future where zip code, race, gender, or immigration status do not dictate income or wealth.

We believe that:

- Money, and how it is earned, used, and implemented to build wealth and financial systems, is a key component to building wellbeing and a vibrant society.
- We must be intentional and explicit in our work towards racial and gender equity, as social systemic oppressions, including those based on race and gender, are replicated and augmented through the current economic system and related policies.
- Local economies and equitable distribution of income and wealth provide the greatest return and align best in creating wellbeing.
- Money and financing are not well understood and there is a level of mystification around the topic that prevents engagement.

We work in ways that:

- are family centered and culturally appropriate;
- remove system level barriers to economic equity;
- provide leadership development and financial education for children and youth;
- develop new financial and asset building vehicles; and
- lift and leverage the great work already being done.



Job Description

This job description is intended to describe the general nature of the work performed by employees in this job. It is not an exhaustive list of all the job's responsibilities. At Ventures, all jobs include broad responsibilities for continually improving the processes we use.

Under the direction of the Familias con Más Program Director, the Program Coordinator advances and promotes Ventures' Alas and Familias con Más program's work to build a compassionate and equitable local economy that contributes to the region's well-being.

A key member of a values driven and team-focused approach, the Program Coordinator's planning, coordination, implementation, evaluation, and support will have a special focus on:

- **Alas** – A six-month financial stability program to help immigrant working-class families build community, self-determination, and financial wellbeing.
- **Familias con Más** – provide financial capability education and outreach to help families gain financial skills, stability, and civic engagement.

Ventures staff must be able to work independently, under minimum supervision, and act on their own initiative. The ability to communicate, coordinate effectively, and support program activity will be critical. Prior experience preferred but not required. Evening and weekend hours are expected. This is a full-time position.

Regular Duties

- Coordinate content development, implementation and evaluation Ventures' Alas and Familias con Más programs.
- Collaborate with Ventures' Community Outreach and Education Manager in the design, marketing, and distribution of communication efforts, including social media post of relevant videos, and photographs
- Collect and analyze data, prepare scheduled and special reports, maintain program/project records and statistical information
- Field phone calls and emails from the community regarding programs and volunteer opportunities
- May lead, guide and train volunteers and/or interns, as appropriate.
- Other reasonable duties as assigned.



Physical Demands and Work Environment

The Program Coordinator is frequently required to drive, walk, and climb stairs. They must occasionally lift and/or move up to 20 pounds. They must have the ability to drive a personal vehicle, as needed. The work environment is primarily within an indoor office environment or comparable space (remote work from home, for example), with occasional exposure to outdoor weather when traveling to program sites.

Qualifications

- Believes in Ventures' Vision, Mission, and approach to work. Embodies Ventures' Values
- Knowledge of equity frameworks, specifically racial and gender equity preferred
- Bilingual (English/Spanish) required; bi-literate and bi-cultural strongly preferred
- Experience in Financial Capability and Asset Building strongly preferred
- Strong computer skills including proficiency in Microsoft Office (Outlook, Excel, and PowerPoint) as well as other data management systems and reporting tools
- Proven skills and experience in providing assistance to community members and community-based organizations highly desired
- Experience in community outreach and organizing.
- Ability to take initiative and proactively manage multiple and sometimes competing tasks and projects while satisfactorily meeting deadlines and desired outcomes.
- Detail-oriented with excellent written and verbal communication skills.
- Solution-focused: able to analyze administrative, financial, and technical problems and recommend effective solutions.
- Ability to thrive in a fast-paced environment.
- Valid California Driver's License.
- Experience in marketing, media, and communications, including social media
- Must be sensitive to cultural diversity and the needs of low to moderate income families